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# Smart Technologies and Sustainable Development in Hospitality and Tourism

Guest Editor:

#### Dr. Jookyung Kwon

Department of Hotel, Tourism and Foodservice Management, Dongguk University-WISE Campus, Gyeongju 38066, Republic of Korea

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## **Message from the Guest Editor**

Smart technology is key to encouraging sustainability in the hospitality and tourism sector. Hotels and restaurants use various smart technologies to assist businesses in achieving a net-zero status. This Special Issue will welcome a wide range of topics integrating smart technology and sustainable development in the hospitality and tourism sectors, including the following:

- Case studies of utilizing smart technology for environmental, social, and cultural sustainable development in the service industry:
- The role of smart technology in business sustainability goals;
- Innovative marketing initiatives of optimizing energy use or reducing the waste of hotel customers;
- Smart technology and food waste management;
- Smart technology contributing to the conservation of heritage destinations;
- Mitigation of the negative effect of over-tourism with smart technology;
- Literature reviews of updated research related to smart technology and sustainable development;
- Experimental and behavioral economics in smart technology and sustainability;
- Cross-cultural study of smart technology and sustainable development.









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### **Editor-in-Chief**

#### Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario Institute of Technology, Oshawa, ON L1G 0C5, Canada

## **Message from the Editor-in-Chief**

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international Open Access journal which provides an advanced forum for research findings in areas sustainability related to and sustainable development. Sustainability publishes original research articles, review articles and communications, I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering and applications of sustainability-based measures and activities.

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